



THE CHARTERED INSTITUTE OF BANKERS OF NIGERIA

(Incorporated in 1976 and Chartered by CIBN Act No. 12 of 1990, now Act No. 5 of 2007)

19TH ANNUAL BANKING AND FINANCE CONFERENCE

SPONSORSHIP CATEGORIES & BENEFITS

BENEFITS AT A GLANCE	PLATINUM ₦12,000,000	DIAMOND ₦10,000,000	GOLD ₦8,000,000	SILVER ₦5,000,000
INVESTMENT	₦12,000,000	₦10,000,000	₦8,000,000	₦5,000,000
BRANDING & VISIBILITY				
Logo on conference backdrop & banners	Prominent / Top Position	Yes	Yes	X
Logo on event website	✓	✓	✓	X
Logo on programme brochure	Full Cover Mention	Inner Page	Inner Page	X
Social media branding & page tagging	✓	✓	✓	✓
Post-event recognition in CIBN reports & publications	✓	X	X	X
EXHIBITION & MATERIALS				
Exhibition booth	Premium 2x2 sqm Booth	Standard Booth	X	X
3D exhibition display slot	✓	✓	X	X
Roll-up banners at venue	5 Banners	3 Banners	2 Banners	1 Banner
Feather flag banners at venue	5 Flags	X	X	X
Branded materials in participants' conference packs	✓	✓	✓	X
Corporate documents/items distributed at designated booth	✓	✓	X	X

BENEFITS AT A GLANCE	PLATINUM ₦12,000,000	DIAMOND ₦10,000,000	GOLD ₦8,000,000	SILVER ₦5,000,000
ADVERTISING				
Advertisement in event brochure	Full Page — Premium Position	Full Page	Full Page	X
Corporate video display during conference sessions	✓	X	X	X
Online promotional exposure	✓	✓	✓	✓
EXCLUSIVE PRIVILEGES				
Exclusive Gala Dinner venue branding rights	✓	X	X	X
Title Sponsor designation (named on all communications)	✓	X	X	X
COMPLIMENTARY PARTICIPATION				
Physical delegate passes	10 Passes	5 Passes	3 Passes	2 Passes
Virtual participant access	70 Access	50 Access	40 Access	30 Access

ADVERTISING PACKAGES

PACKAGE	INVESTMENT	WHAT YOU GET
Advert + Corporate Video Package	₦2,000,000	Full-page brochure advert + corporate video display + online promotional exposure
Brochure Advert Only	₦500,000	Full-page advertisement in the official conference brochure

For sponsorship enquiries, please contact the CIBN Secretariat.

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